

Sales ____

Presentation.

About Developer.

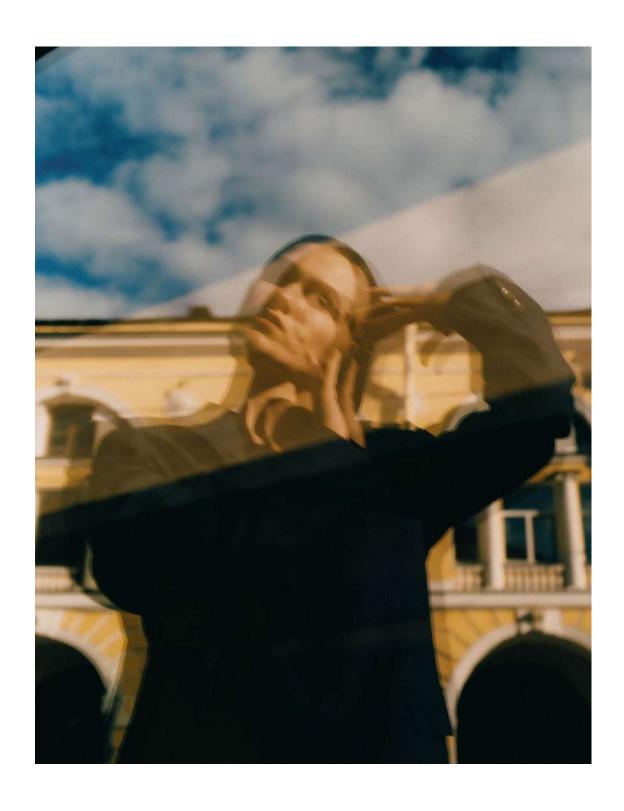
Our reputation is built on exceptional quality, construction safety, and a steadfast commitment to timely project completion. With a commendable history spanning residential, commercial, industrial, and infrastructure projects, we've successfully delivered over 30 projects in collaboration with government entities. Surpassing 3000 housing units delivered, our ongoing projects are advancing through advanced planning and construction phases.

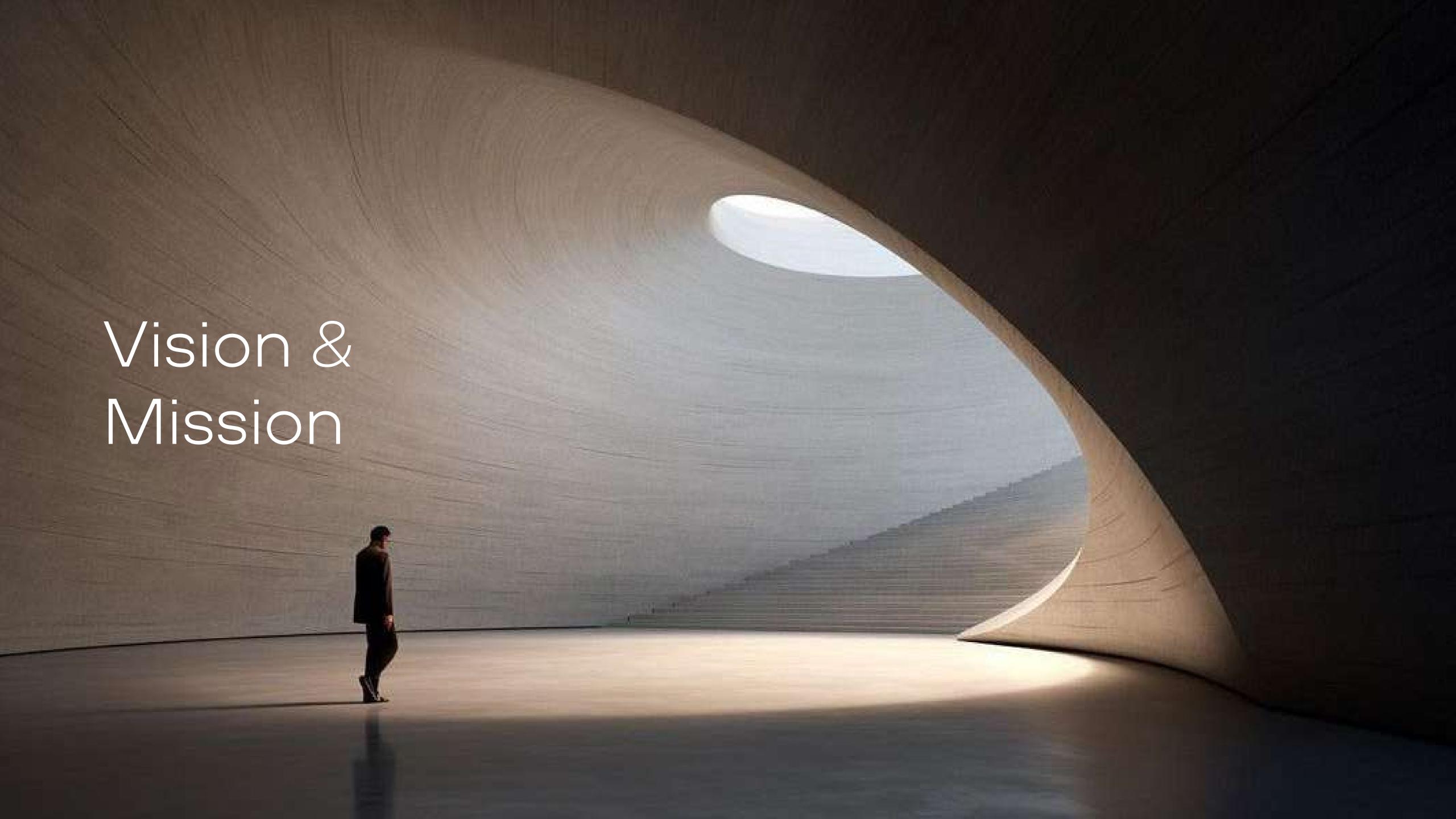
Strategic alliances with global designers ensure our commitment to delivering upscale projects, setting the market standard for apartments and villas with unparalleled interior designs.

At Rich House, we pledge to consistently provide the utmost quality and excellence in every project we undertake.

Rich House proudly stands as a leading Egyptian construction power house, bringing over four decades of expertise to the industry. Based in Egypt, we wield a strong presence in the Middle East.







Vision

At Rich House, our mission in the industry is twofold.

Internally, we aim for excellence as an organization, while externally, we strive to excel as a company.

Active contributors to the local community, we firmly believe in the success derived from attentive client listening and fostering enhanced communication.

Upholding our commitments to clients, we also seek to create a secure and harmonious workplace for our employees. This is guided by a set of values and principles, ensuring our clients deliver the utmost quality standards.

Mission

Rich House envisions itself as a leading force in general contracting, structural design, and construction management, cultivating partnerships to offer efficient and innovative solutions.

Our vision encompasses the pursuit of efficiency, sustainability, and cost-effectiveness.

By 2025, we aim to spearhead the construction industry in the region and the Middle East, prioritizing quality in residential, commercial, and industrial projects.

Our future growth hinges on forging strong relationships, proactively seizing opportunities, and continuously improving our processes in assessment, bidding, and construction.





Introduction To Rich Point.

Welcome to Rich Point, a unique mixed-use development that goes beyond the ordinary. Nestled in a prime location beside Cairo International Airport and directly in front of the renowned Saudi German Hospital, Rich Point is where modernity meets convenience. This 9000 sqm project is a well-studied mix of commercial, administrative, and medical spaces, offering a diverse range of opportunities for businesses and professionals alike. With 8 buildings, Rich Point ensures a ultimate accessibility and efficient operations. Our project's unique design and strategic location make it a promising investment opportunity, providing a spacious and well-connected environment.



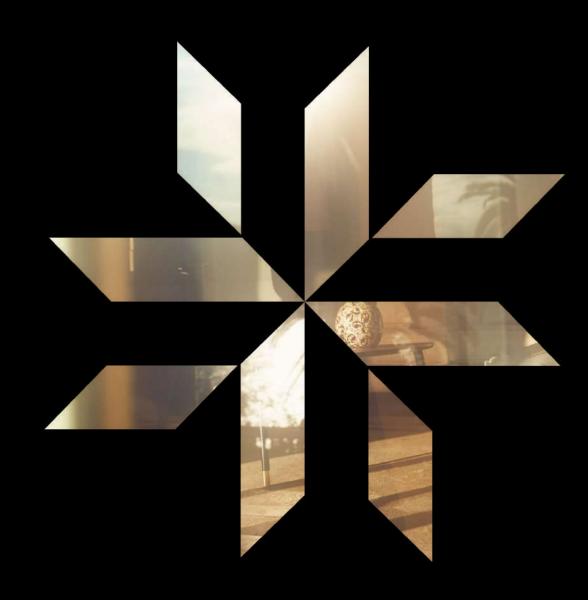






Facts & Figures

- Total land area: 9000 SQM
- Footprint 60%
- 22% difference between net and gross areas
- Admin & Medical spaces starting: 45 up to 300 SQM
- Commercial spaces starting: 50 up to 800 SQM
- All units overlook the main road and the plaza
- Finishing: Core & Shell
- Delivery: Immediate delivery
- Floors: **G+1**
- 3 floors for basement and parking





Location.

Rich Point enjoys a prime location, strategically situated beside Cairo International Airport and directly facing the prestigious Saudi German Hospital. Boasting two major axis roads, Joseph Tito Axis and Taha Hussein Axis, accessibility is easy. The project's proximity to key landmarks enhances its appeal, providing a thriving environment for businesses and ensuring convenience for visitors. With its well-planned location, Rich Point is a golden investment opportunity that offers accessibility in the heart of a dynamic and growing area.

MAP.

AIRPORT

SAUDI GERMAN HOSPITAL

MEW CAIRO



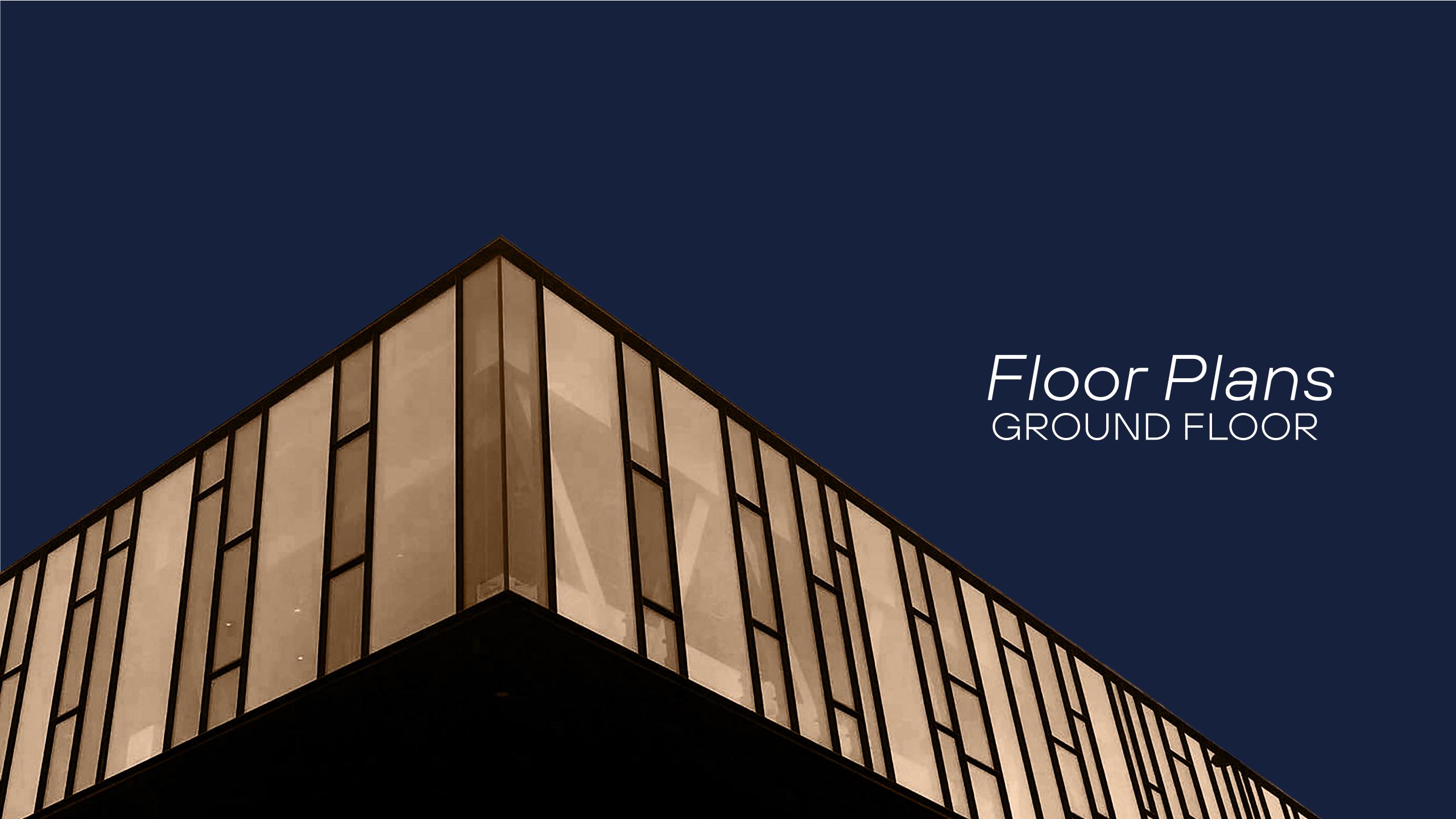
Facilities.

- Storage Unit
- Tenant Mix
- Property & Facility Management
- Outdoor Areas

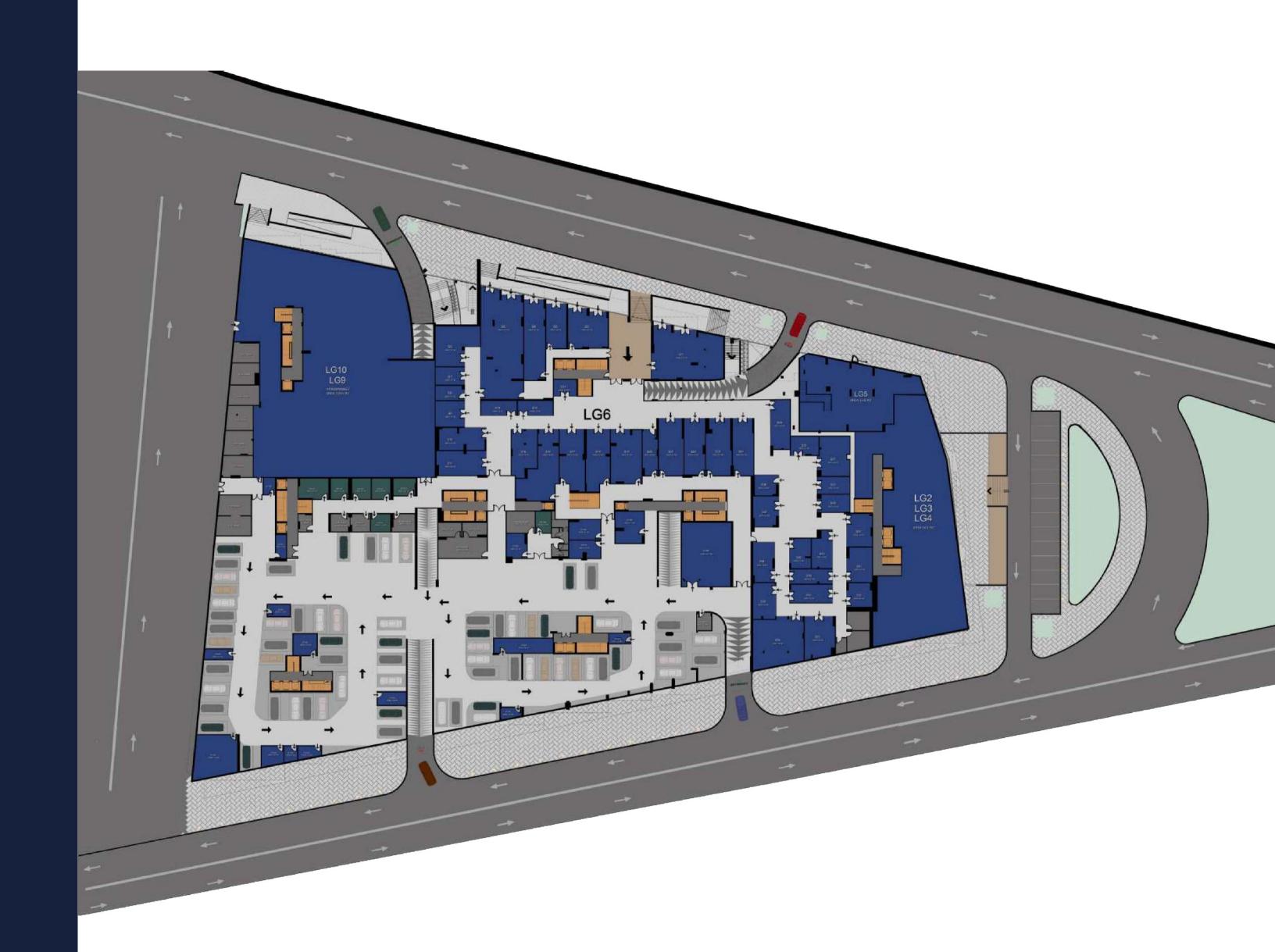




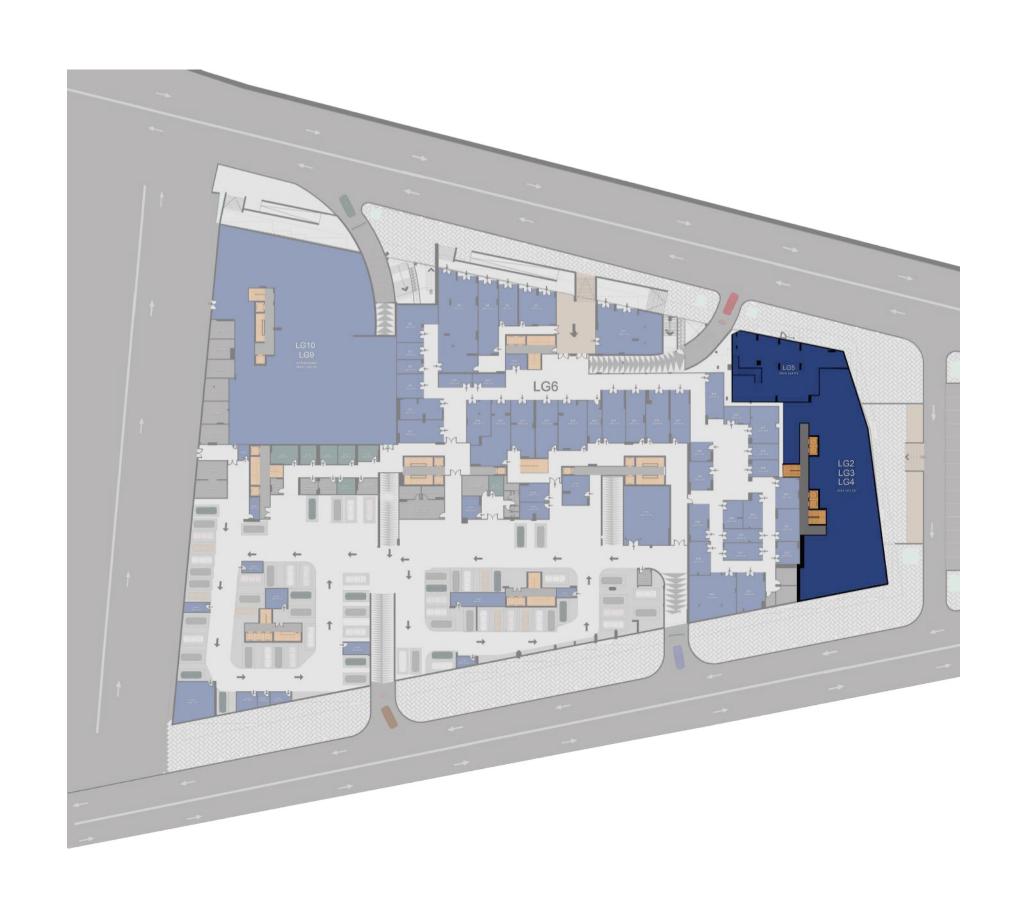


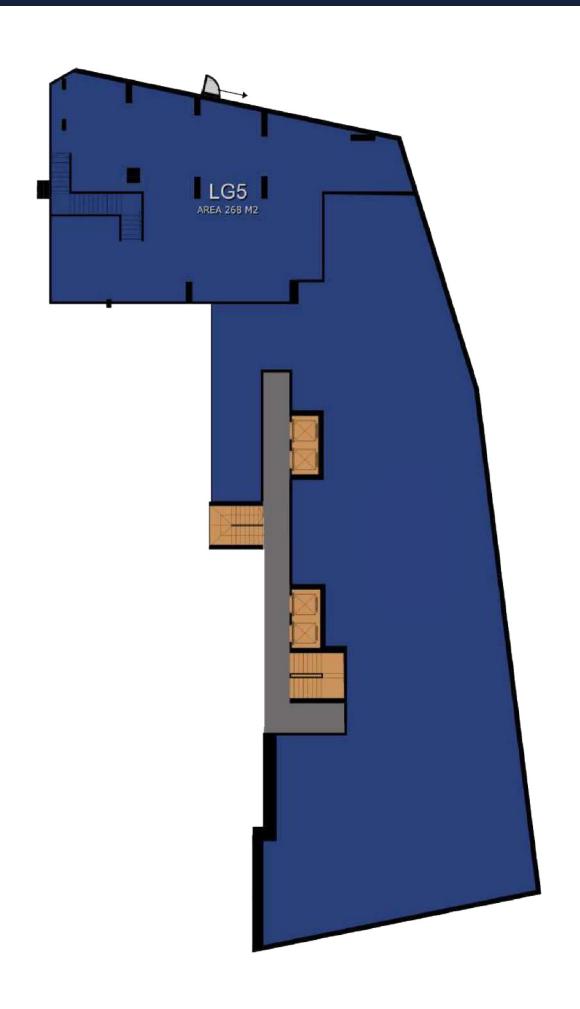


GROUND FLOOR



GROUND FLOOR LG 2 & 3 & 4 & 5

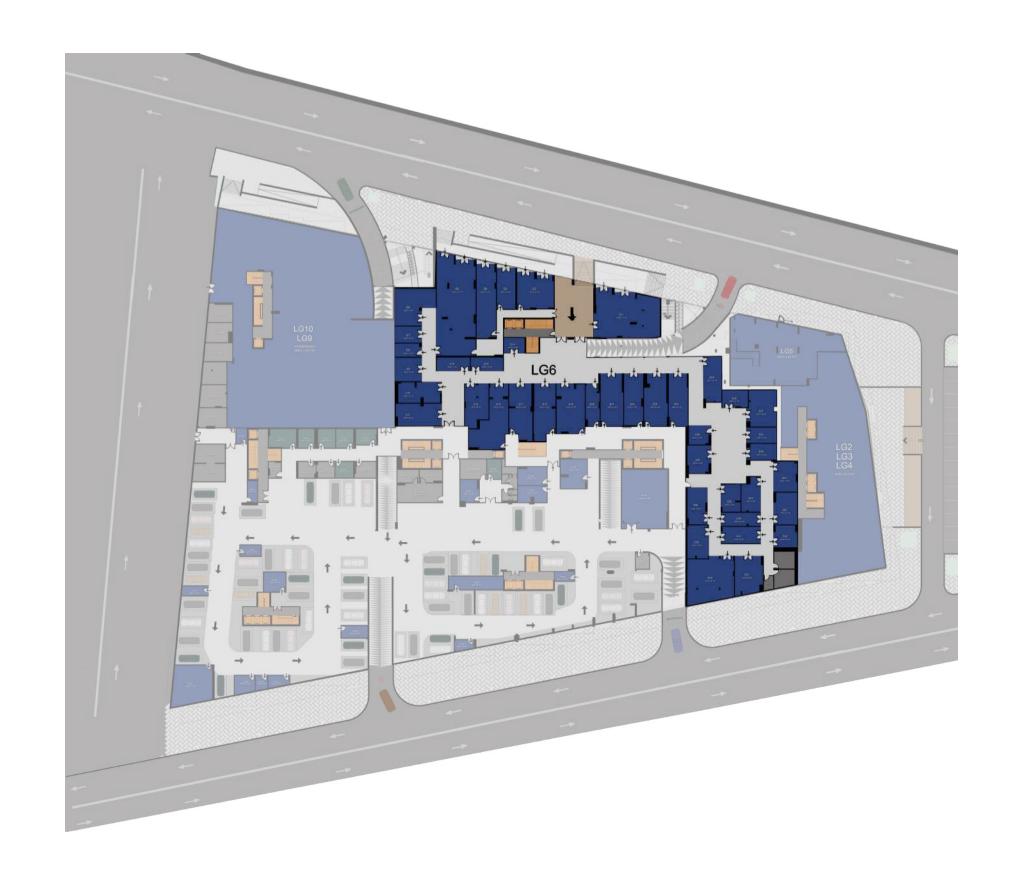




KEY	DESCRIPTION
LG 5	AREA 268 M2

KEY	DESCRIPTION
	COMMERCIAL AREA
	OUTDOOR AREA
	ADMIN AREA
	MEDICAL AREA
	MEDICAL WAITING AREA
	SERVICE AREA
	CORRIDORS
	TERRACE
	STAIRS AND ELEVATORS

GROUND FLOOR LG 6

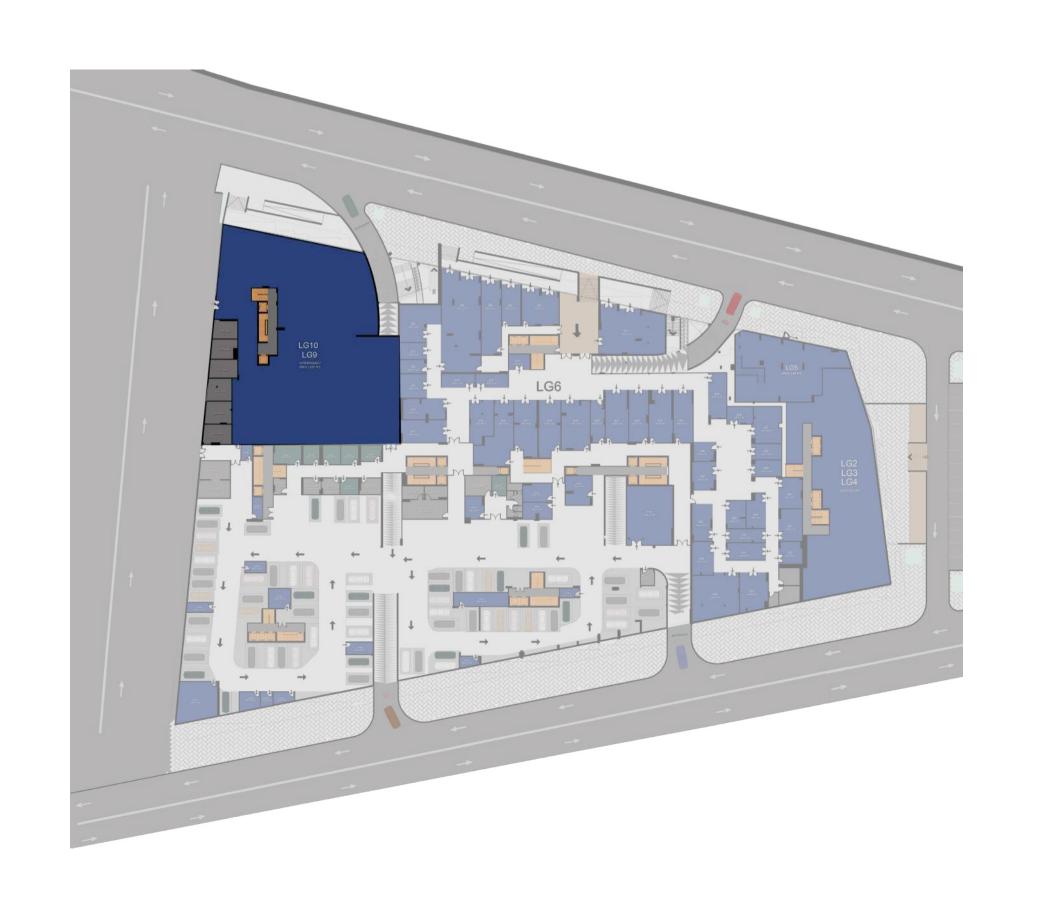


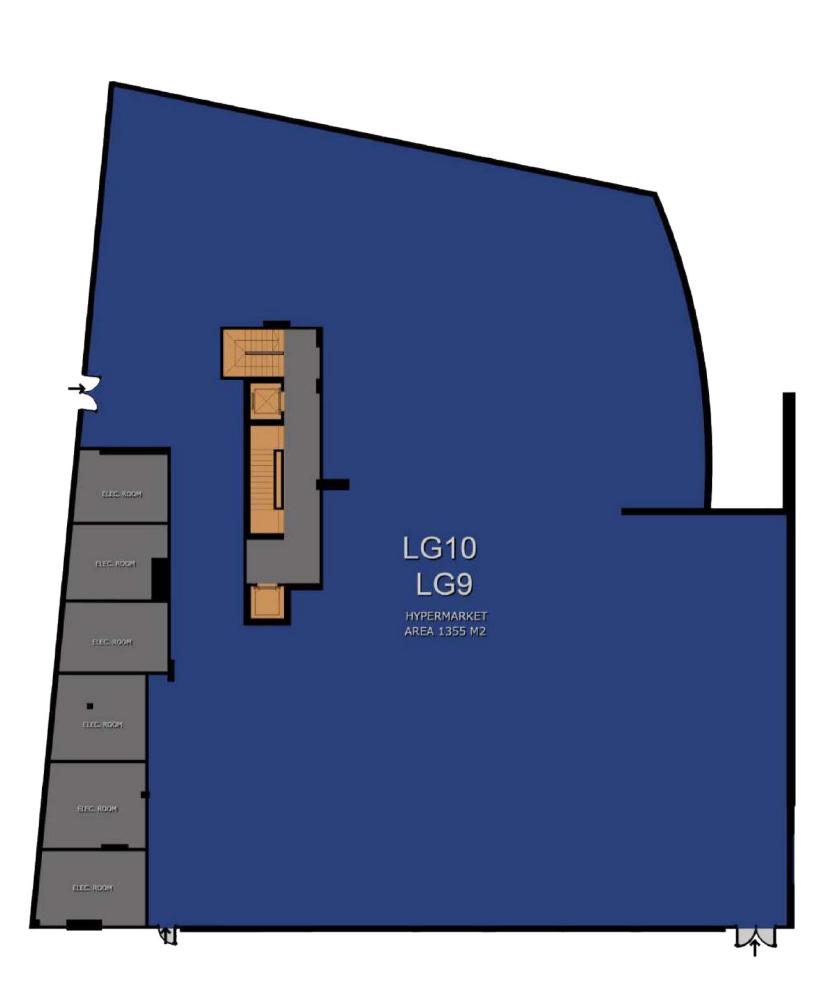


KEY	DESCRIPTION	S22	AREA 48 M2
S1	AREA 139 M2	S23	AREA 57 M2
S2	AREA 60 M2	S24	AREA 48 M2
S3	AREA 37 M2	S25	AREA 39 M2
S4	AREA 67 M2	S26	AREA 22 M2
S5	AREA 178 M2	S27	AREA 49 M2
S6	AREA 82 M2	S28	AREA 22 M2
S7	AREA 21 M2	S29	AREA 25 M2
S8	AREA 17 M2	S30	AREA 34 M2
S9	AREA 30 M2	S31	AREA 35 M2
S10	AREA 44 M2	S32	AREA 27 M2
S11	AREA 48 M2	S33	AREA 50 M2
S12	AREA 22 M2	S34	AREA 97 M2
S13	AREA 23 M2	S35	AREA 35 M2
S14	AREA 17 M2	S36	AREA 36 M2
S15	AREA 44 M2	S37	AREA 34 M2
S16	AREA 79 M2	S38	AREA 22 M2
S17	AREA 59 M2	S39	AREA 25 M2
S18	AREA 58 M2	S40	AREA 25 M2
S19	AREA 65 M2	S41	AREA 31 M2
S20	AREA 28 M2	S42	AREA 30 M2
S21	AREA 56 M2		

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GROUND FLOOR LG 9 & 10





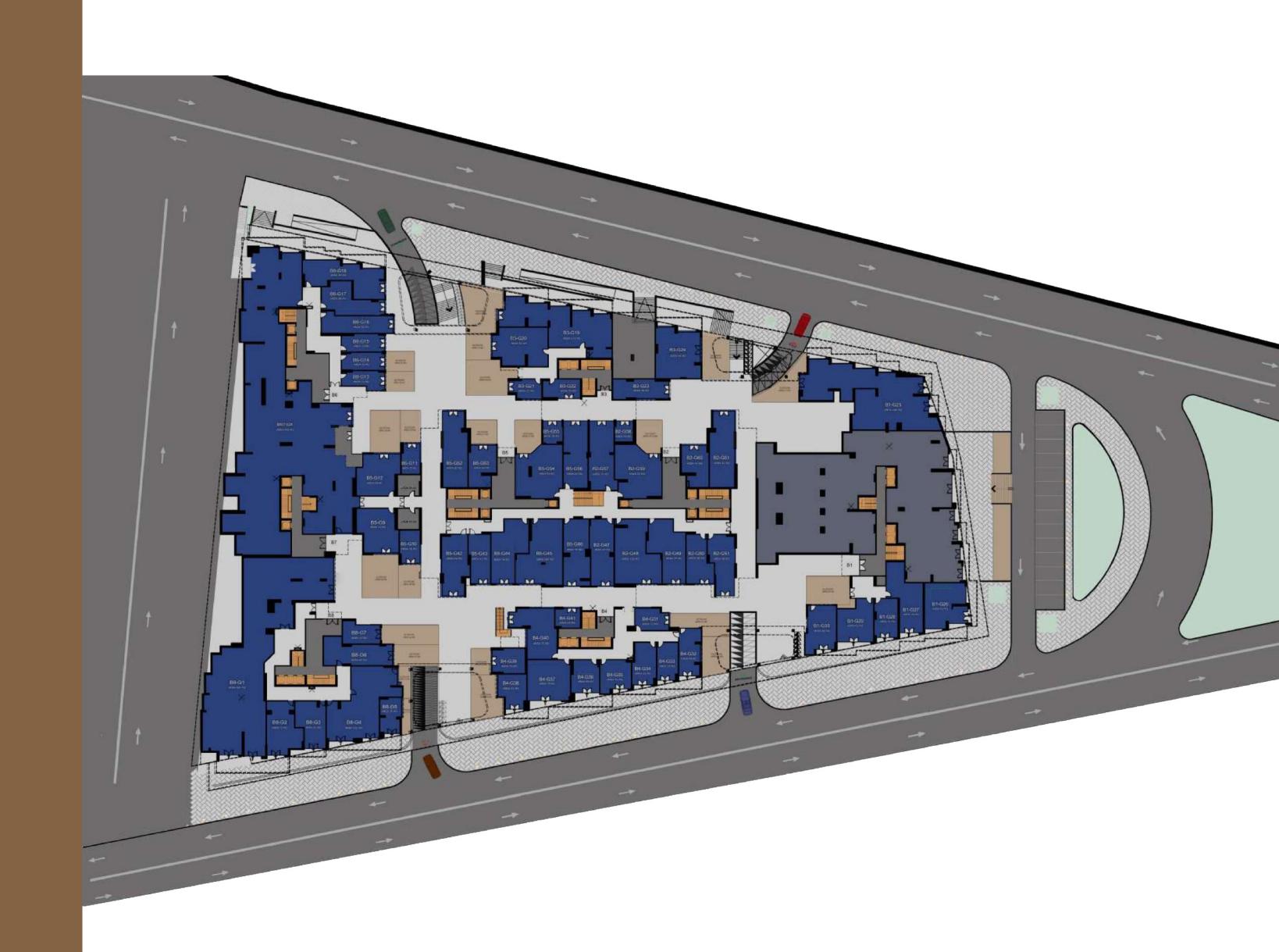
KEY	DESCRIPTION
LG 9,10	AREA 1355 M2

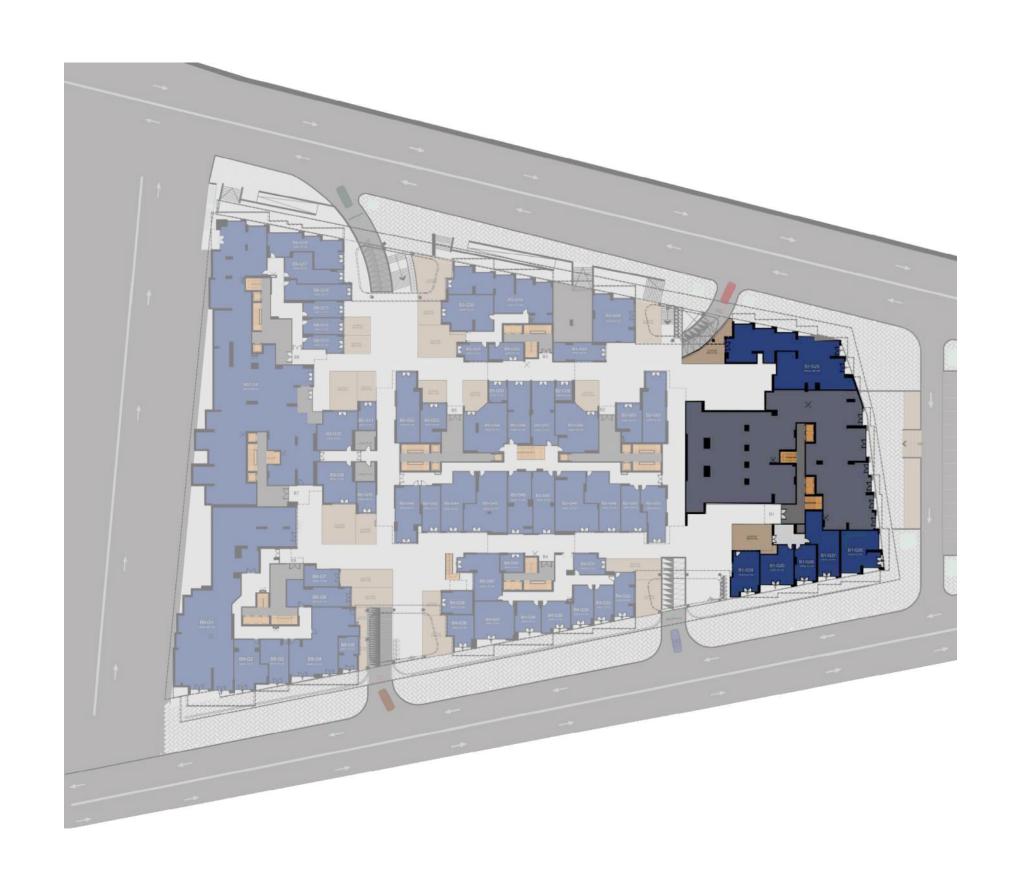
KEY	DESCRIPTION
	COMMERCIAL AREA
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	ADMIN AREA
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	CORRIDORS
	TERRACE
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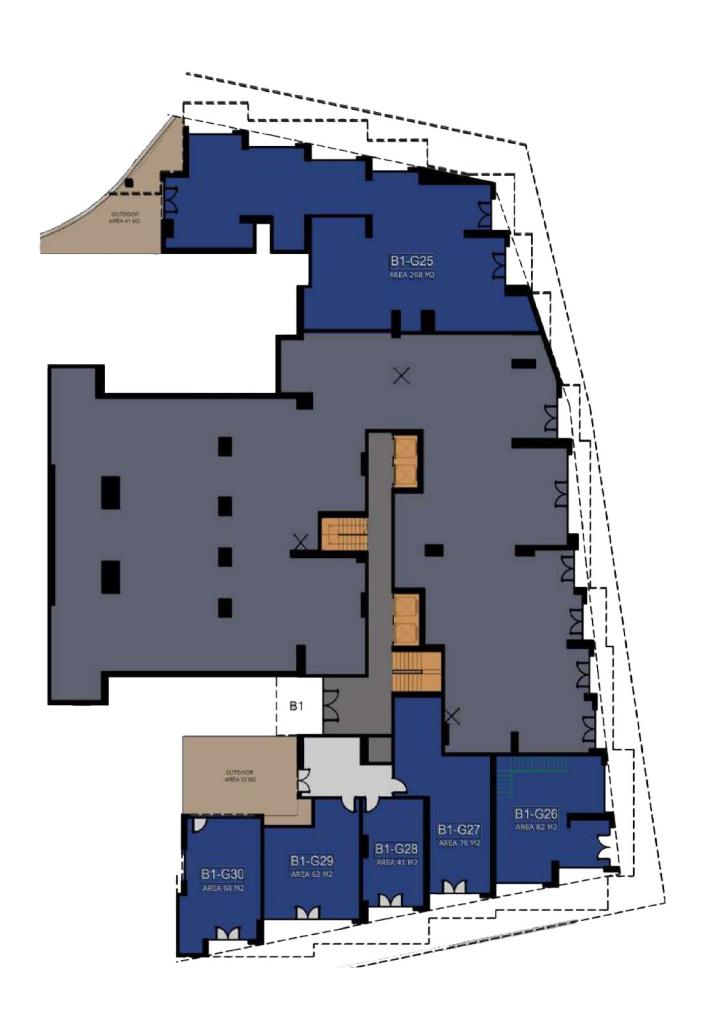


Floor Plans COMMERCIAL FLOOR

COMMERCIAL FLOOR

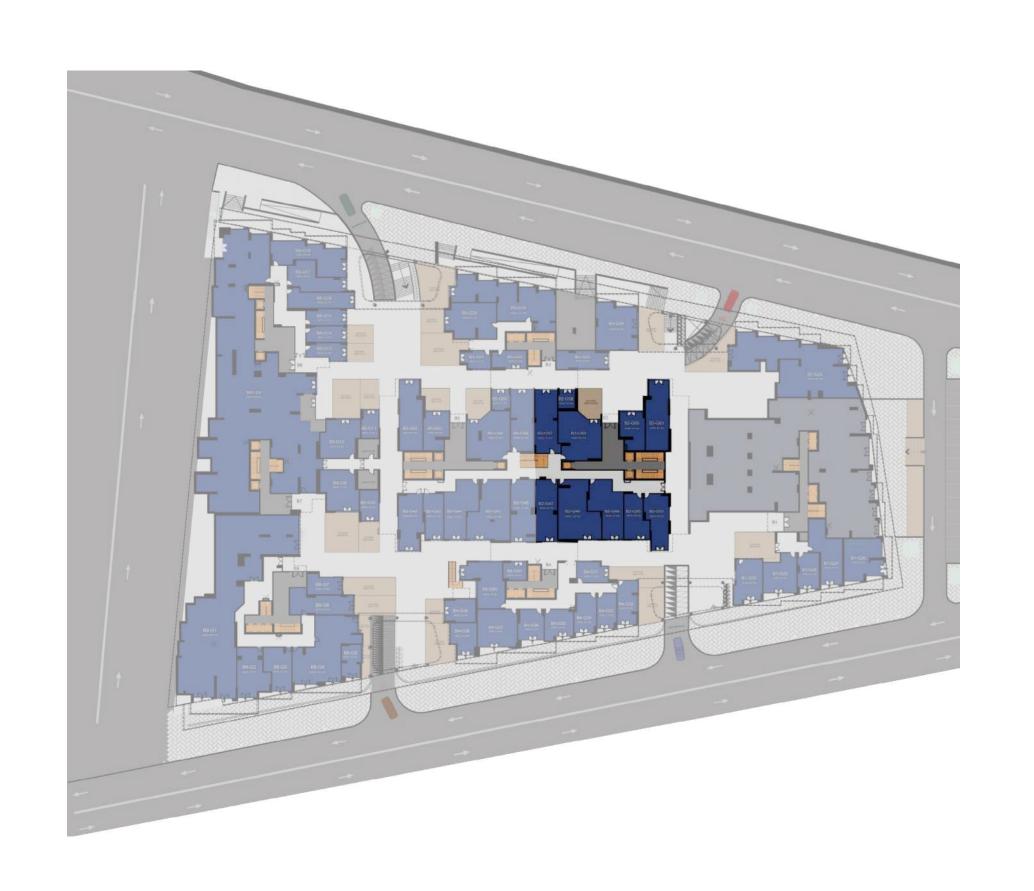






KEY	DESCRIPTION
B1-G25	AREA 268 M2
B1-G26	AREA 82 M2
B1-G27	AREA 76 M2
B1-G28	AREA 41 M2
B1-G29	AREA 62 M2
B1-G30	AREA 60 M2

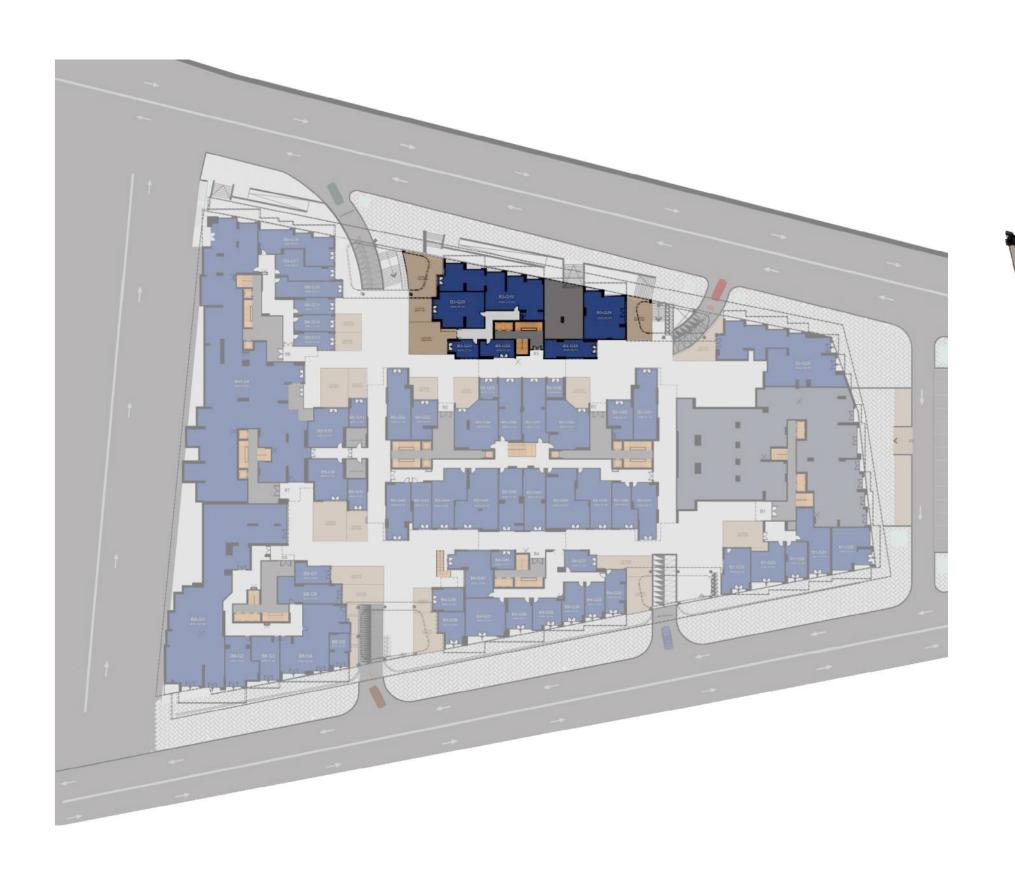
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	TERRACE
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KEY	DESCRIPTION
B2-G47	AREA 64 M2
B2-G48	AREA 102 M2
B2-G49	AREA 74 M2
B2-G50	AREA 48 M2
B2-G51	AREA 60 M2
B2-G57	AREA 71 M2
B2-G58	AREA 20 M2
B2-G59	AREA 91 M2
B2-G60	AREA 47 M2
B2-G61	AREA 81 M2

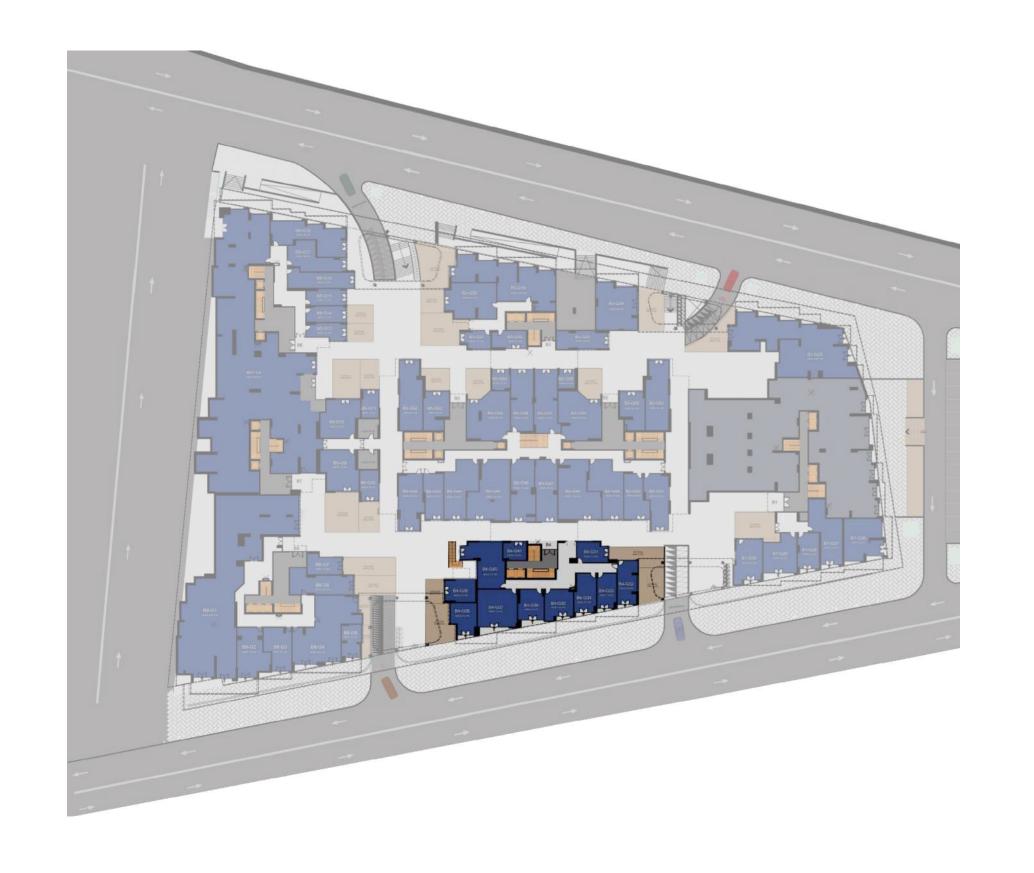
DESCRIPTION
COMMERCIAL AREA
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STAIRS AND ELEVATORS





KEY	DESCRIPTION
B3-G19	AREA 171 M2
B3-G20	AREA 83 M2
B3-G21	AREA 27 M2
B3-G22	AREA 33 M2
B3-G23	AREA 48 M2
B3-G24	AREA 94 M2

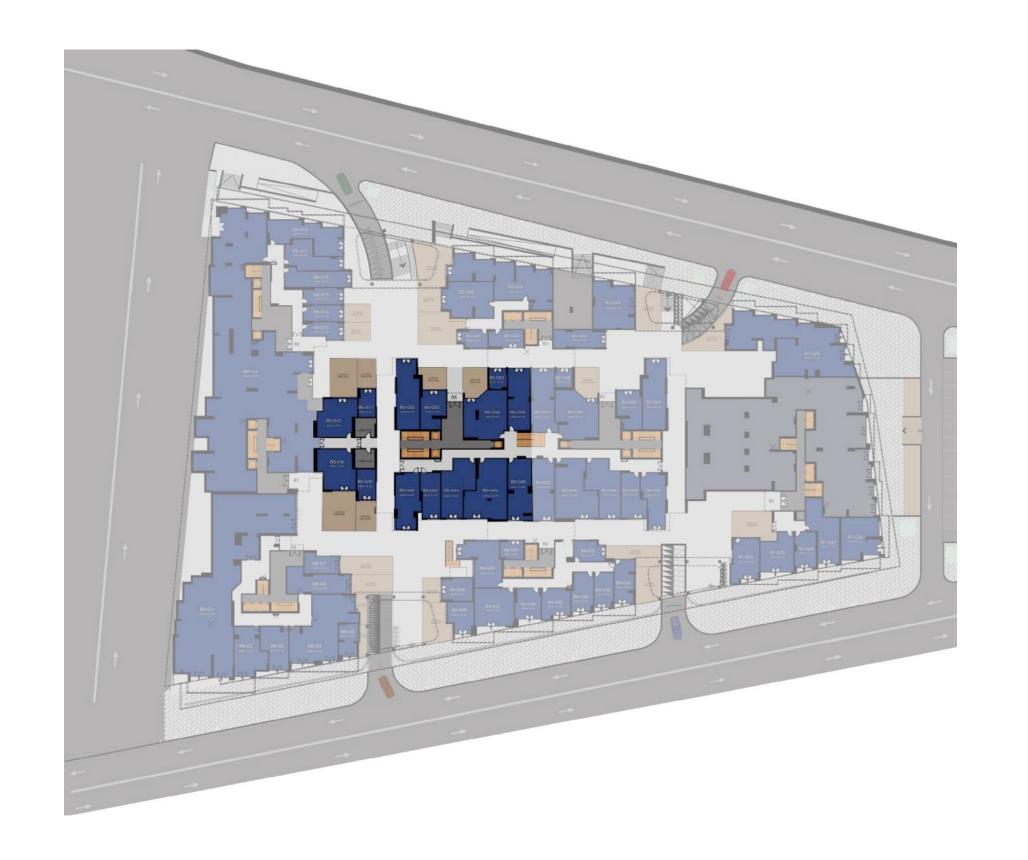
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	TERRACE
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KEY	DESCRIPTION
B4-G31	AREA 33 M2
B4-G32	AREA 48 M2
B4-G33	AREA 35 M2
B4-G34	AREA 43 M2
B4-G35	AREA 42 M2
B4-G36	AREA 45 M2
B4-G37	AREA 79 M2
B4-G38	AREA 41 M2
B4-G39	AREA 35 M2
B4-G40	AREA 75 M2
B4-G41	AREA 23 M2

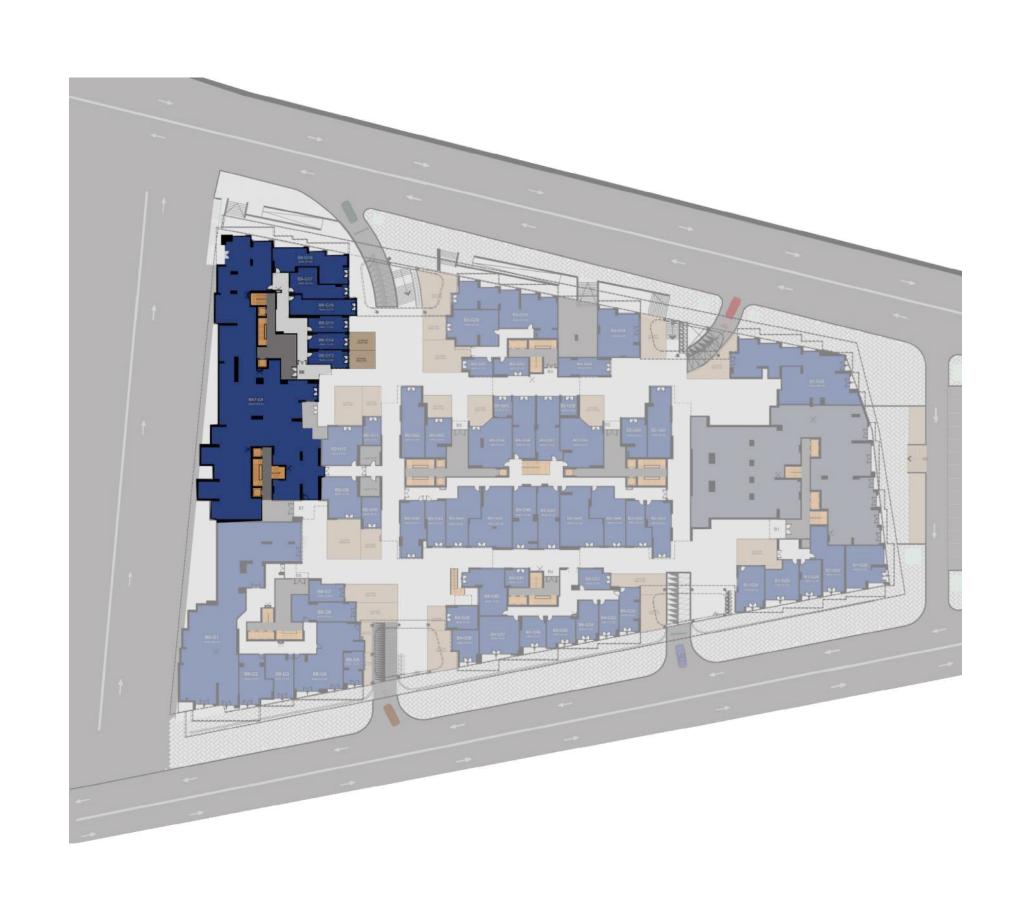
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KEY	DESCRIPTION
B5-G9	AREA 71 M2
B5-G10	AREA 30 M2
B5-G11	AREA 25 M2
B5-G12	AREA 68 M2
B5-G42	AREA 66 M2
B5-G43	AREA 43 M2
B5-G44	AREA 74 M2
B5-G45	AREA 103 M2
B5-G46	AREA 70 M2
B5-G52	AREA 82 M2
B5-G53	AREA 48 M2
B5-G54	AREA 92 M2
B5-G55	AREA 20 M2
B5-G56	AREA 67 M2

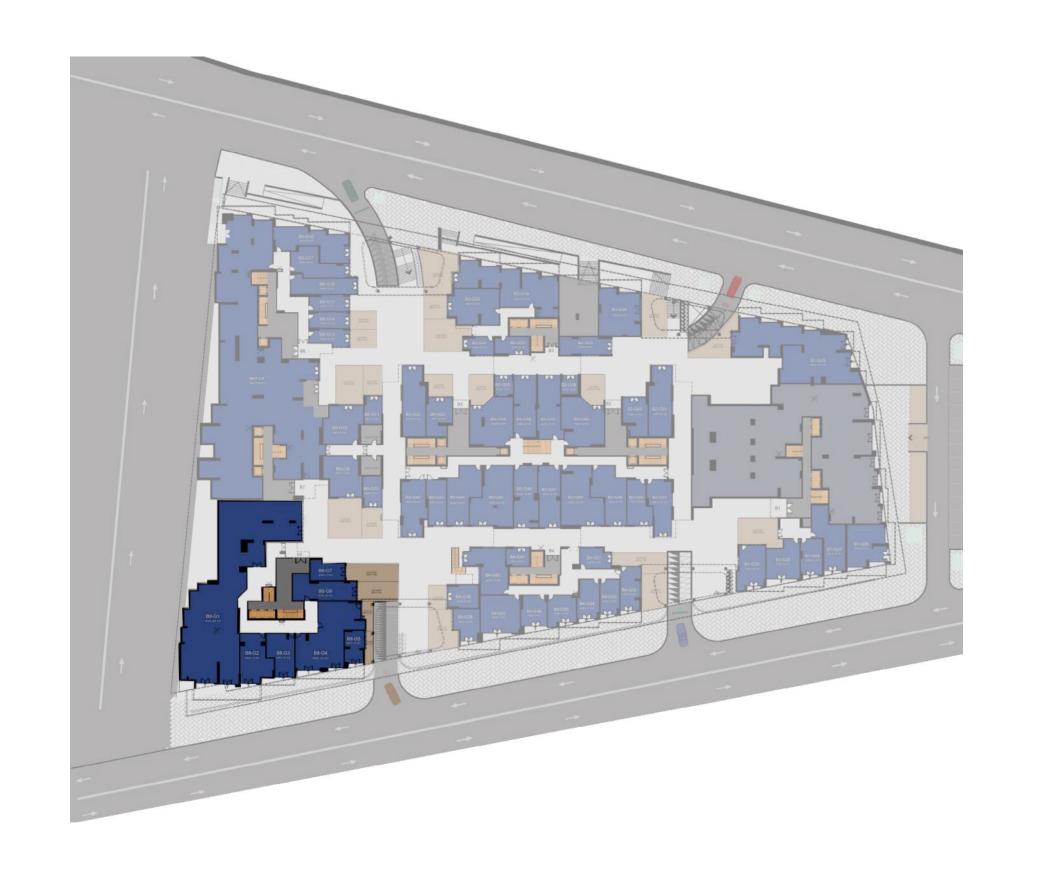
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1
DESCRIPTION
AREA 31 M2
AREA 31 M2
AREA 32 M2
AREA 55 M2
AREA 58 M2
AREA 99 M2
AREA 904 M2

KEY	DESCRIPTION
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KEY	DESCRIPTION
B8-G1	AREA 504 M2
B8-G2	AREA 72 M2
B8-G3	AREA 52 M2
B8-G4	AREA 151 M2
B8-G5	AREA 35 M2
B8-G6	AREA 65 M2
B8-G7	AREA 33 M2

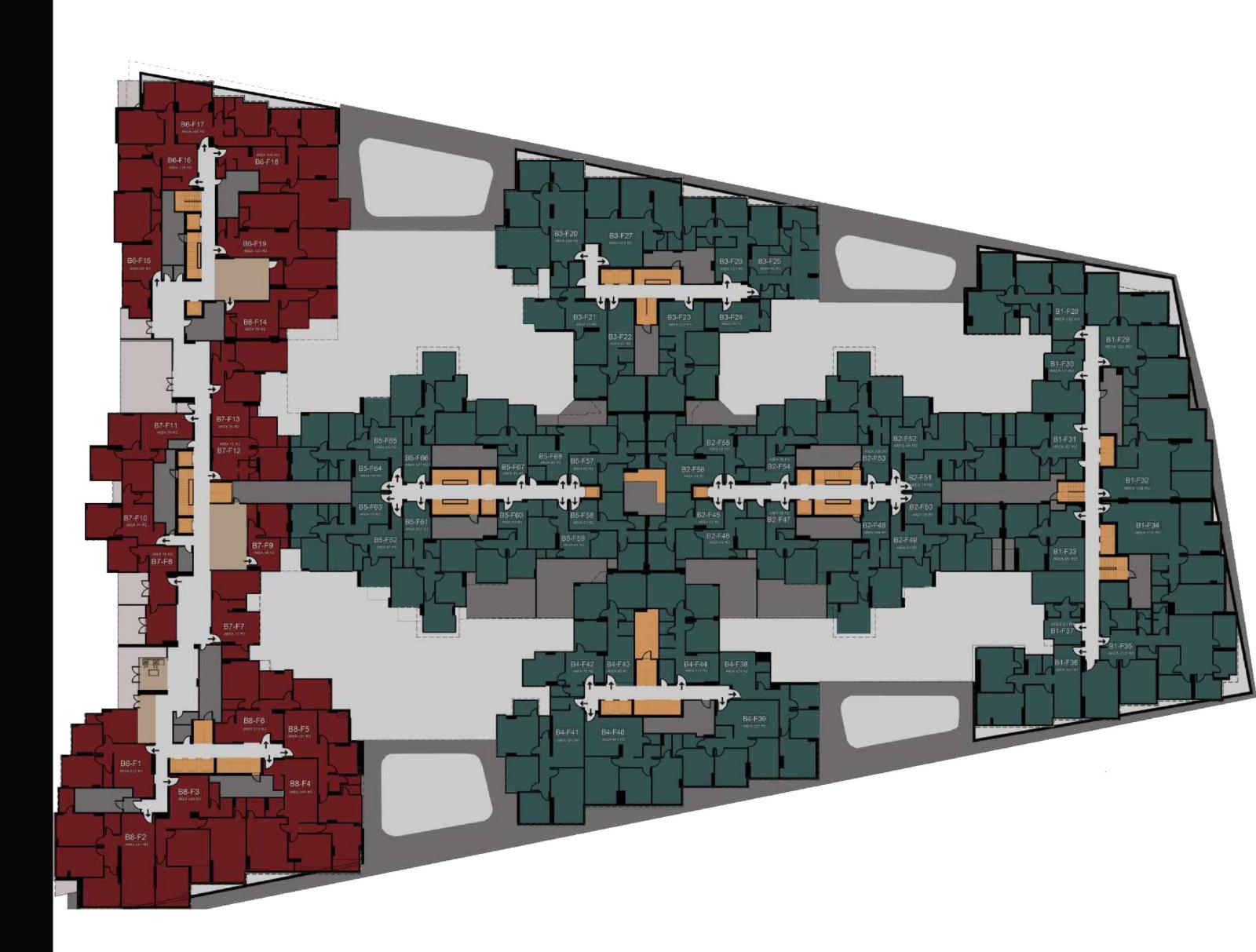
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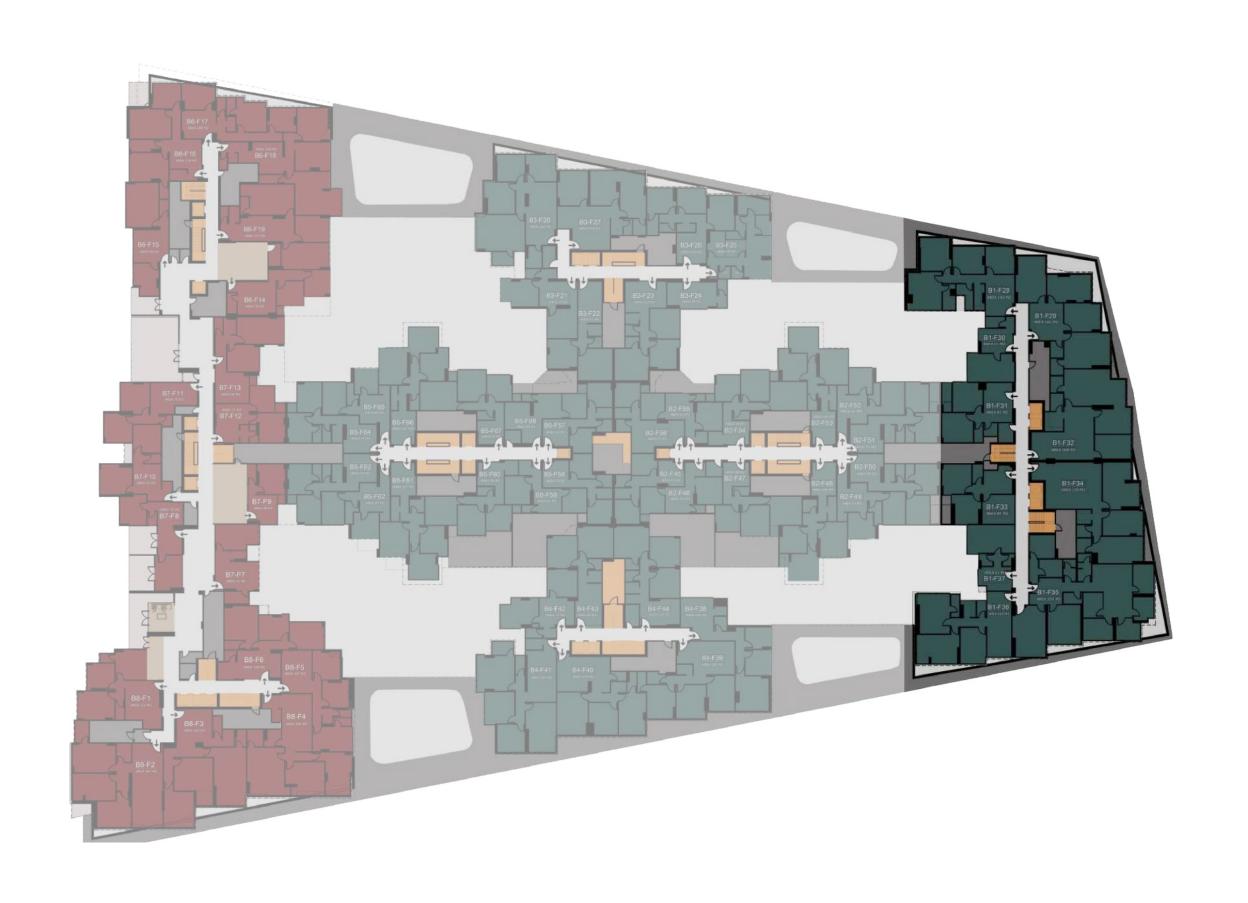
Floor Plans

ADMIN & MEDICAL

ADMIN & MEDICAL



ADMIN& MEDICAL BUILDING 1

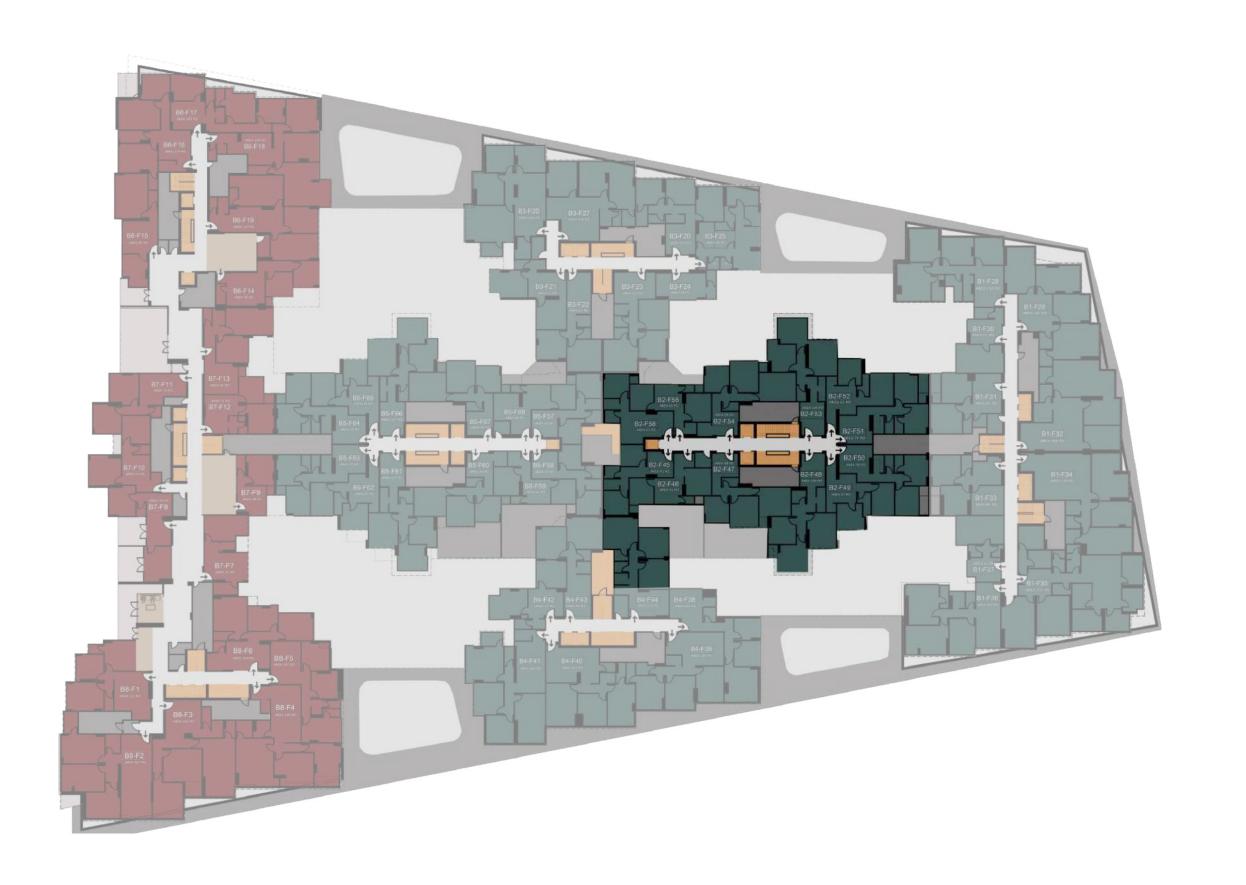


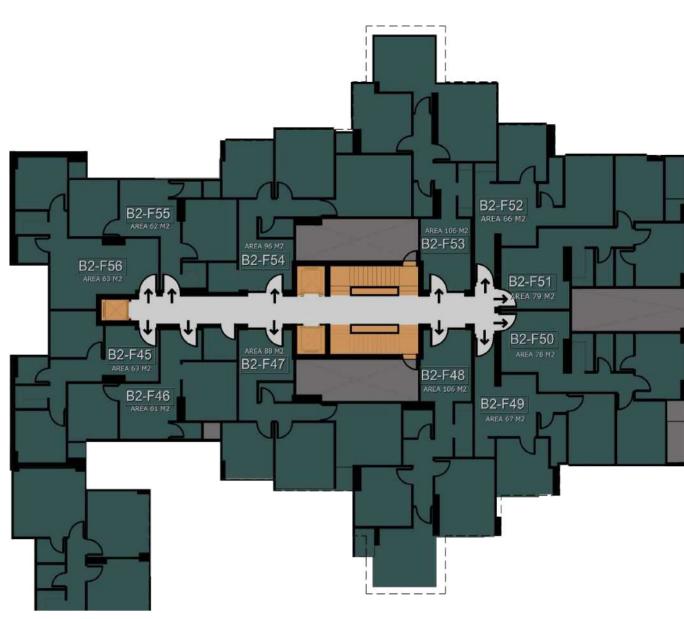


DESCRIPTION
AREA 152 M2
AREA 161 M2
AREA 57 M2
AREA 82 M2
AREA 168 M2
AREA 89 M2
AREA 178 M2
AREA 253 M2
AREA 140 M2
AREA 61 M2

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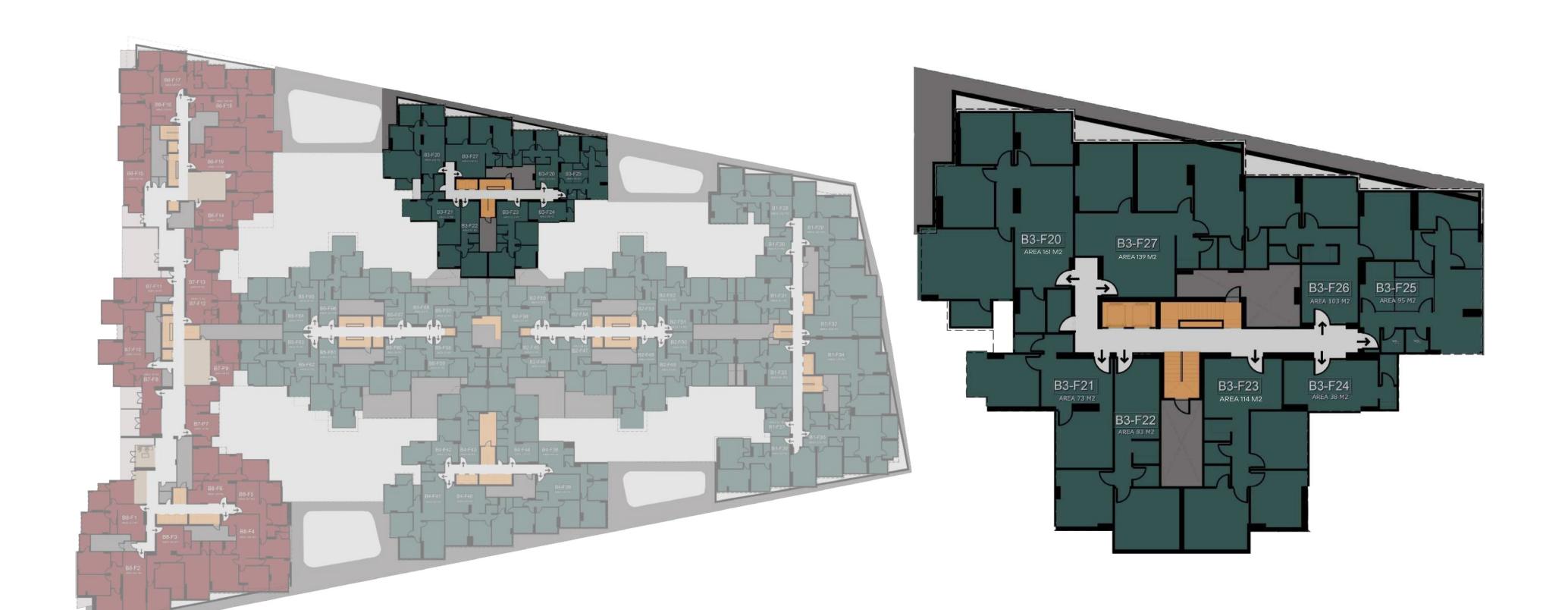
ADMIN&MEDICAL BUILDING 2





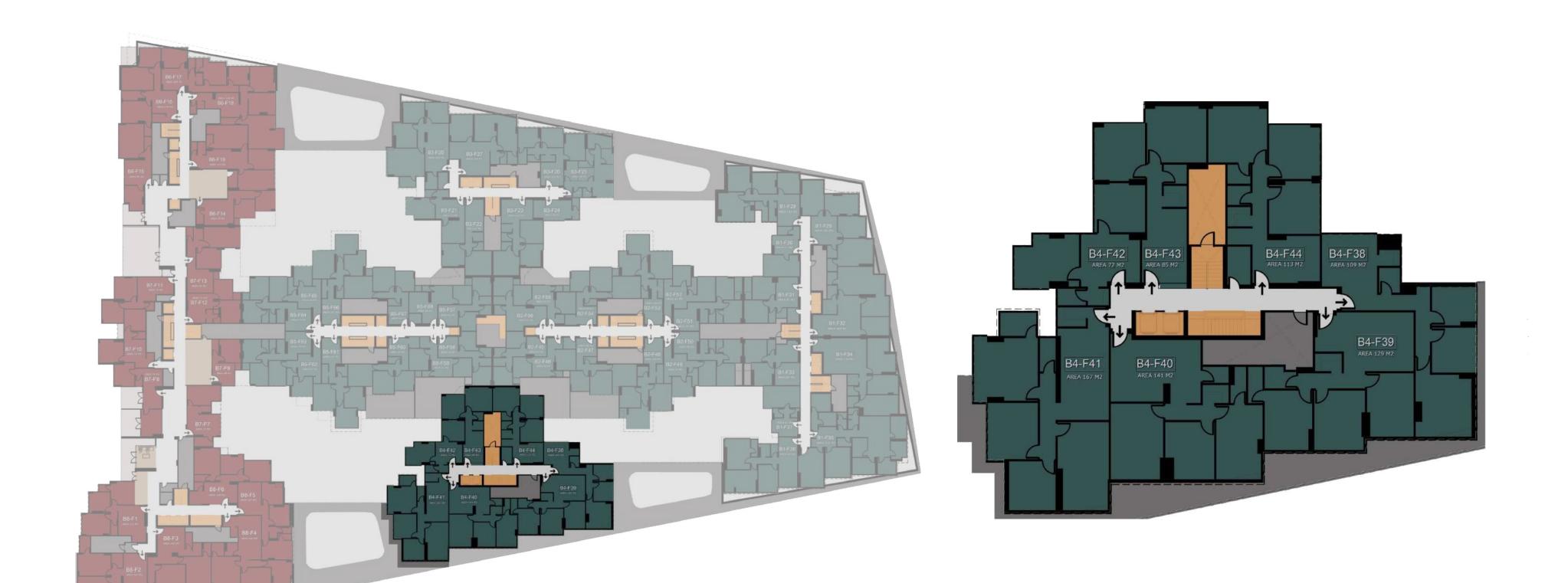
KEY	DESCRIPTION
B2-F45	AREA 63 M2
B2-F46	AREA 61 M2
B2-F47	AREA 88 M2
B2-F48	AREA 106 M2
B2-F49	AREA 67 M2
B2-F50	AREA 78 M2
B2-F51	AREA 79 M2
B2-F52	AREA 66 M2
B2-F53	AREA 106 M2
B2-F54	AREA 96 M2
B2-F55	AREA 62 M2
B2-F56	AREA 63 M2

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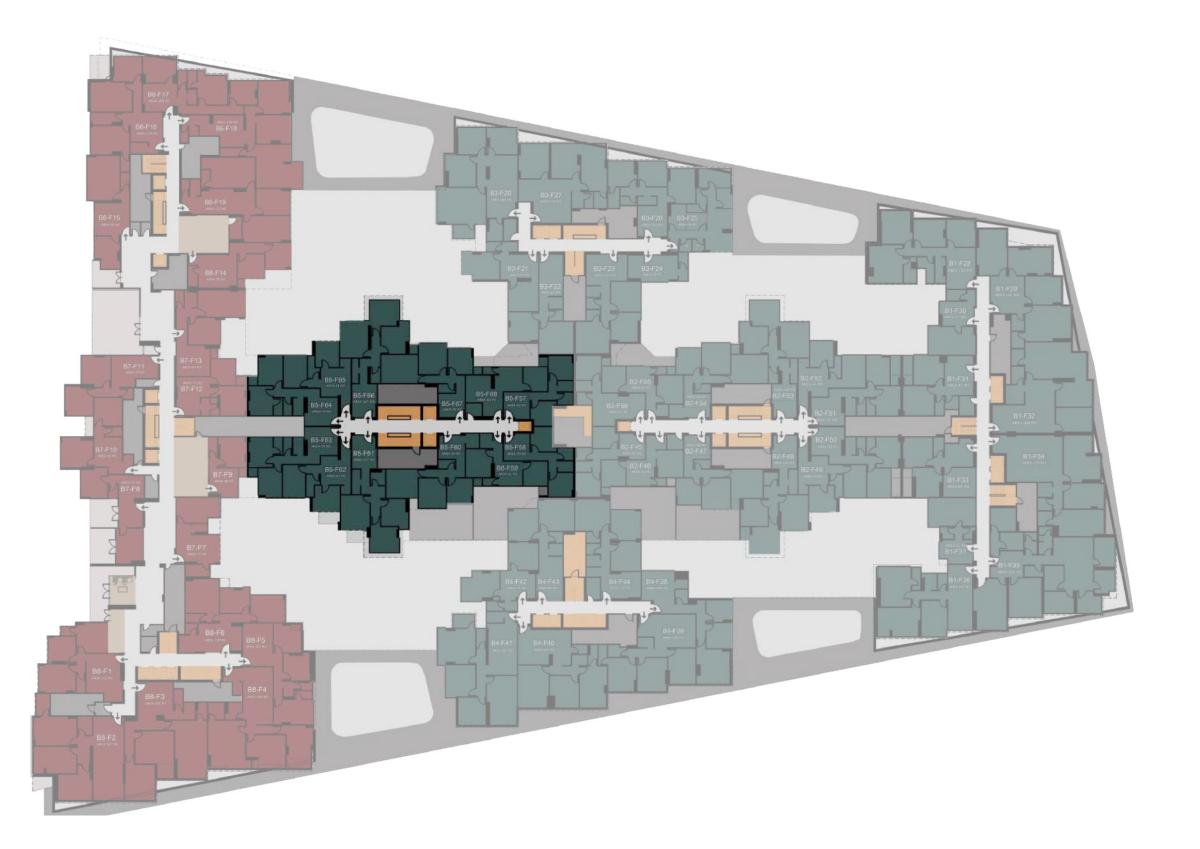
KEY	DESCRIPTION
B3-F20	AREA 161 M2
B3-F21	AREA 73 M2
B3-F22	AREA 83 M2
B3-F23	AREA 114 M2
B3-F24	AREA 38 M2
B3-F25	AREA 95 M2
B3-F26	AREA 103 M2
B3-F27	AREA 139 M2

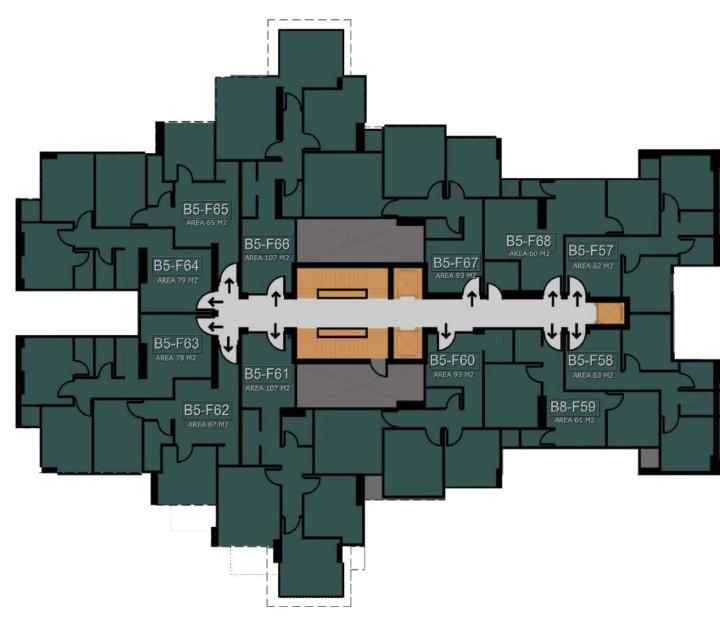
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KEY	DESCRIPTION
B4-F38	AREA 109 M2
B4-F39	AREA 129 M2
B4-F40	AREA 141 M2
B4-F41	AREA 167 M2
B4-F42	AREA 72 M2
B4-F43	AREA 85 M2
B4-F44	AREA 113 M2
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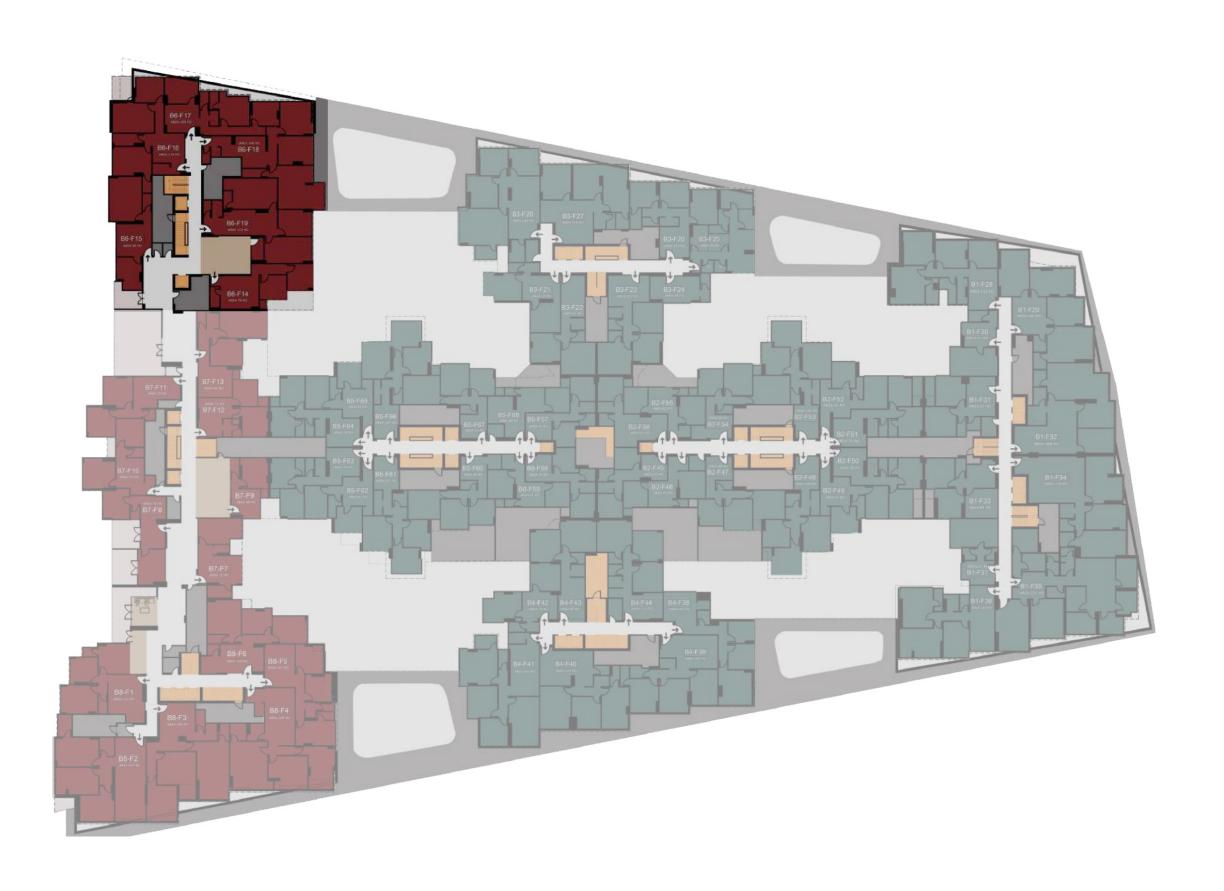
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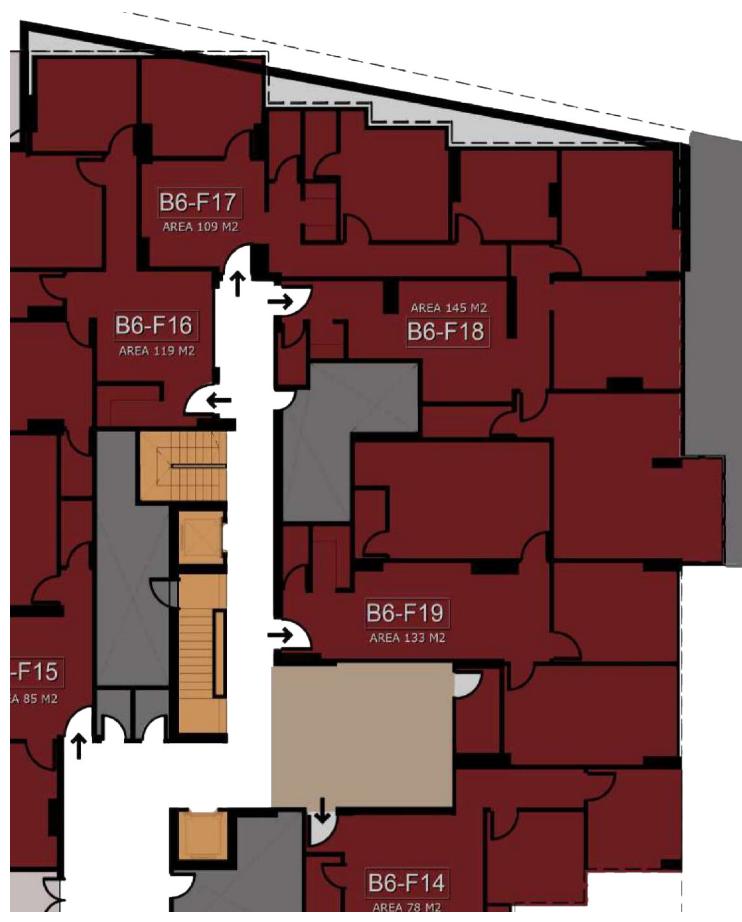




KEY	DESCRIPTION
B5-F57	AREA 62 M2
B5-F58	AREA 63 M2
B5-F59	AREA 61 M2
B5-F60	AREA 93 M2
B5-F61	AREA 107 M2
B5-F62	AREA 67 M2
B5-F63	AREA 78 M2
B5-F64	AREA 79 M2
B5-F65	AREA 65 M2
B5-F66	AREA 107 M2
B5-F67	AREA 93 M2
B5-F68	AREA 60 M2

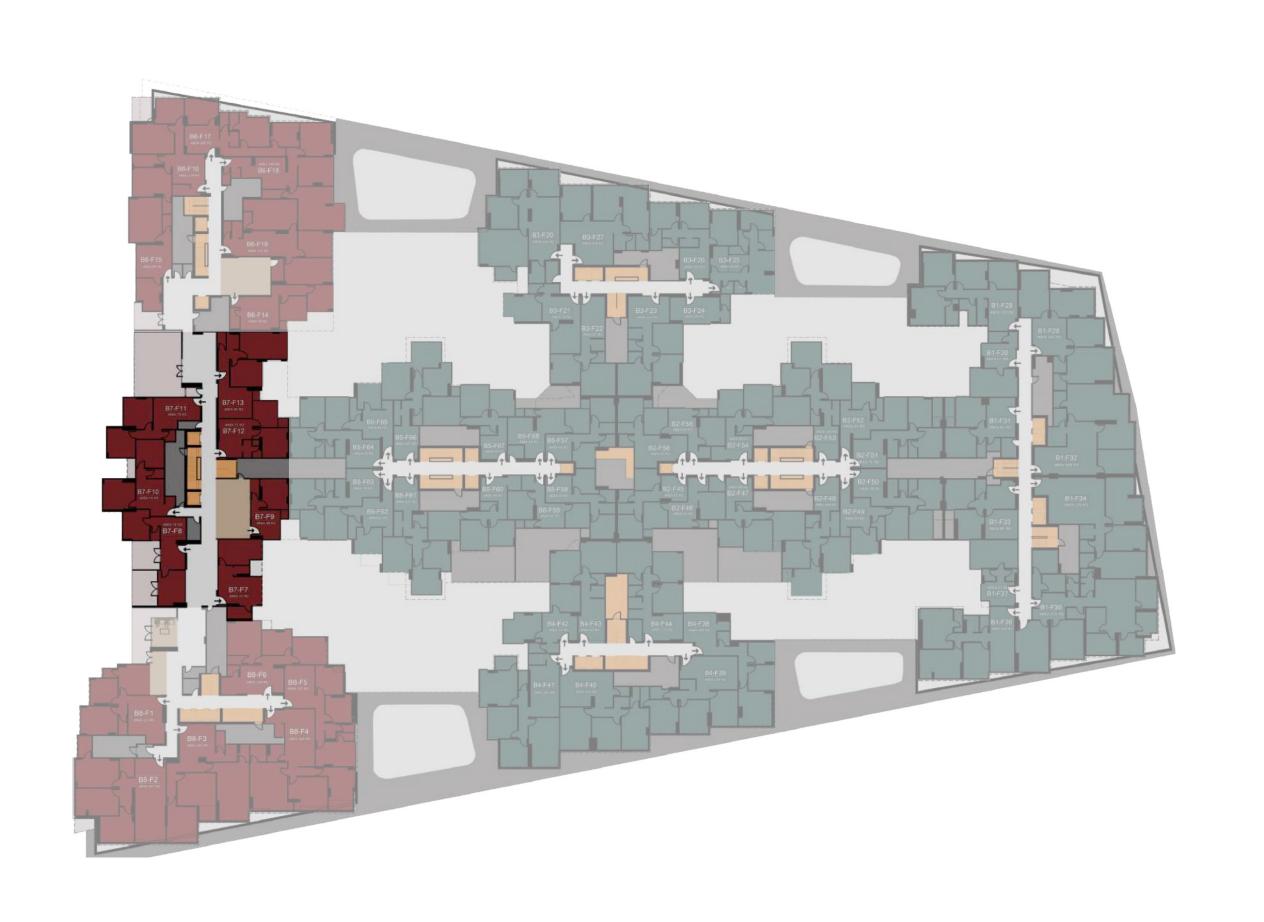
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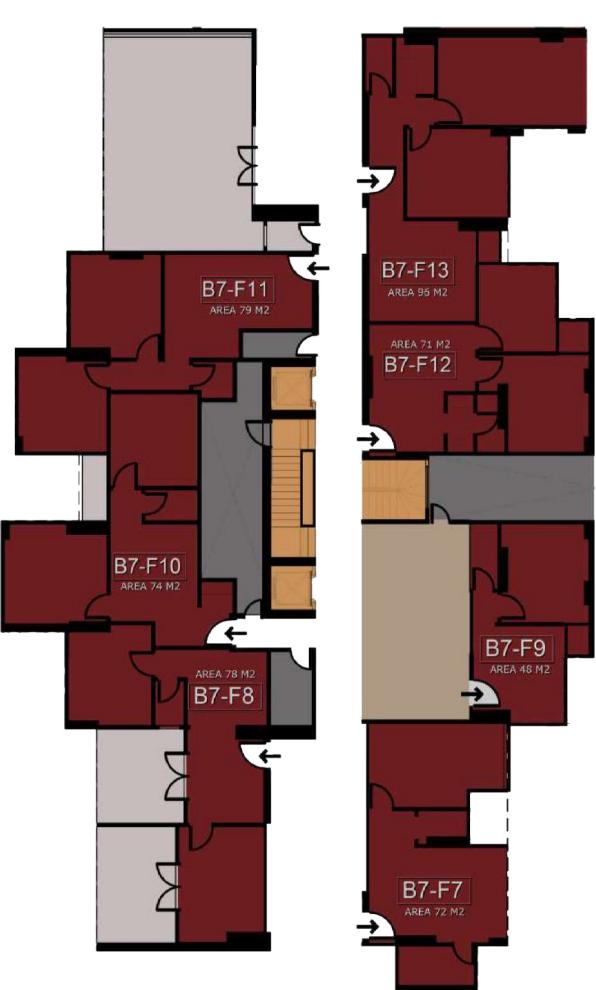




KEY	DESCRIPTION
B6-F14	AREA 78 M2
B6-F15	AREA 85 M2
B6-F16	AREA 119 M2
B6-F17	AREA 109 M2
B6-F18	AREA 145 M2
B6-F19	AREA 133 M2
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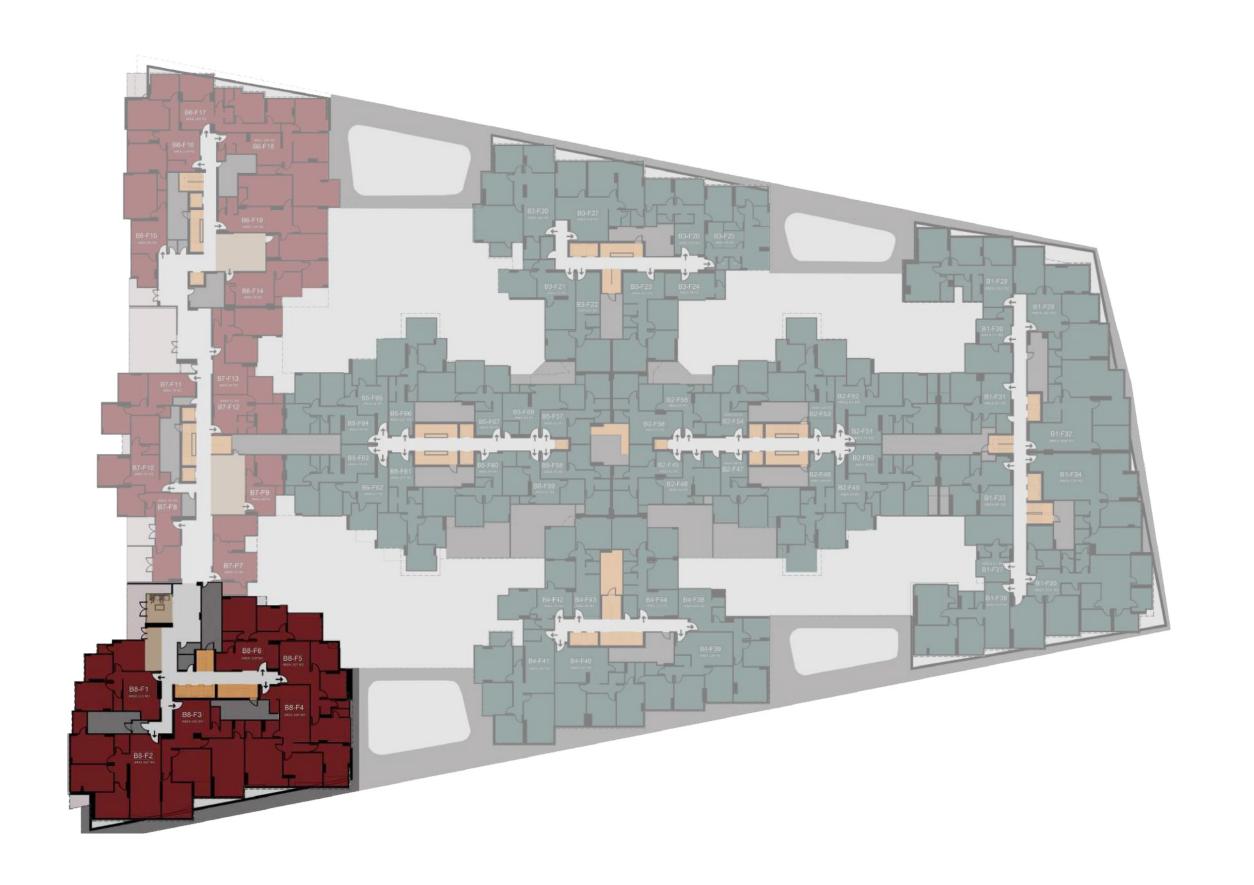
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KEY	DESCRIPTION
B7-F7	AREA 72 M2
B7-F8	AREA 78 M2
B7-F9	AREA 48 M2
B7-F10	AREA 74 M2
B7-F11	AREA 79 M2
B7-F12	AREA 71 M2
B7-F13	AREA 96 M2

KEY DESCRIPTION COMMERCIAL AREA OUTDOOR AREA
OUTDOOR AREA
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KEY	DESCRIPTION
B8-F1	AREA 112 M2
B8-F2	AREA 167M2
B8-F3	AREA 169 M2
B8-F4	AREA 165 M2
B8-F5	AREA 107 M2
B8-F6	AREA 118 M2
	B8-F1 B8-F2 B8-F3 B8-F4 B8-F5

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